

Press release  
Paris, 22 November 2023

## **InVivo enters the race and becomes a partner of the 35th edition of e-Trophée Andros**

**InVivo, a major player in the European agricultural sector, has announced a partnership with e-Trophée Andros, the world's largest ice racing competition, which has been fully electric since 2020.**

Following on from rugby, InVivo is continuing to share its passion for sport and its values like team spirit, self-betterment and innovation. A pioneer in the promotion of electric motorsport, e-Trophée Andros also embodies those strong values.

Thierry Blandinières, CEO of InVivo, said: *"The partnership between InVivo and e-Trophée Andros allows us to engender a team spirit within the group through our employees. The values of the sport will boost our corporate project and collective spirit. The will to rise to challenges, have courage and commit oneself to the cause is essential at InVivo".*

The races take place with electric Andros Sport cars, equipped with four-wheel drive with four-wheel steering. This unique spectacle takes place on legendary ice circuits at ski resorts:

- 9 and 10 December at Val Thorens
- 15 and 16 December in Andorra
- 12 and 13 January at Isola 2000
- 19 and 20 January at Lans-en-Vercors
- 27 January at Super-Besse

The InVivo car can be recognised by the ear of corn on its roof, which highlights the agricultural sector and agricultural regions. It also features the new motto *La victoire, ça se cultive* (meaning 'Success is cultivated') which was introduced during the 2023 Rugby World Cup.





The group will be represented by two renowned drivers during the five stages of the 2024 e-Trophée Andros.

**Yann Ehlacher**, 26, is a double FIA WTCR world champion (2020 and 2021) with great motor racing experience. He was French supertouring champion in 2015, with 12 stage victories to his name, and Mitjet 2L champion in 2014, with 6 stage victories. Yann Ehlacher was also runner up in the 2022 e-Trophée Andros, having accumulated seven stage victories.

**Cindy Gudet**, 26, is an up-and-coming elite racing driver, having won the *Championnat de France de la Montagne* (French hill climb championship) an impressive six times. In 2022, she competed in Andros Stars, demonstrating her status as a promising athlete.

Isabelle Ithurburu, sports journalist and presenter of the Rugby World Cup magazine, will also be competing in the InVivo car during the ANDROS BATTLE, an exclusive race for public figures. This year, she'll be hosting the InVivo group annual convention, which will take place at the end of December.

The 2023–2024 edition of e-Trophée Andros will be streamed live on the competition's official website and on social media. Highlights of each event will be shown on Sunday evening at 20.45 on Canal+ Sport.

### **About the InVivo group**

*The InVivo group is one of Europe's leading agricultural groups with a turnover of close to 12 billion euro, more than half of which is generated in France, and a workforce numbering over 14,500 employees, of whom approximately 11,000 are located in France. It has a presence in 38 countries, with 90 industrial sites, including 63 in France. A cornerstone of food sovereignty, it operates across the entire value chain, from farm to fork, and is a leader in each of its four major strategic areas of activity: international grain trade, agriculture, agri-food (malt, wheat, wine), garden centres and food retail. A cross-functional global centre for innovative and digital solutions completes this package. Promoting agricultural transition, InVivo's ambition is to assist in the transformation of French farms and support European food sovereignty.*

*For more information, visit: [inviso-group.com](https://inviso-group.com) — X [@InVivoGroup](https://twitter.com/InVivoGroup)*

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